

SMALL
Business

Company: BikeWorld
 Established: 2007
 Location: Bangalore, India
 Branches: 6 in Karnataka
 Industry: Two Wheelers After Sales Service
 Products: Multi-Brand service network
 Revenue: 80+ Lakhs INR
 Employees: 30+
 Legacy System: None.

Why novoquick.com

- Innovative and supports business growth
- Easy to use and very cost effective
- Meets the automotive business after-sales standards and rules.
- Support and enhancements without IT team.

Challenge and Opportunity

- Inventory of spare parts
- Common customer experience across service network with common customer loyalty program
- Mutli-Branch network management from central location with franchises control

System Objective

- Reduce cost of service and inventory
- Tracking of customer experience and complains for repeat visits
- Vehicle history repository for cross selling and better service management

Implementation Highlight

- Business started with novoquick.com
- Working started in each branch in less than 7 days
- Customer relationship management integrated with jobcards and payments

Business Benefits

- Improved customer experience
- Optimal inventory usage
- Brand value common experience
- Operation and tracking across locations from central as well as from home
- Improved workshop and labour management

About Novoally Software: Our fully integrated and configurable, on-demand business system can help you optimize your business by enabling better collaboration, coordination, productivity, and efficiency across your operations. To find out how Novoally solution can help your company be part of new revolution, contact your local Novoally representative or visit us at : www.novoally.com.